

Strategic Plan Development

The health care organization hired GRA to develop a multi-year IT strategic plan and a senior member was the lead consultant assigned to manage the project. Working with an executive sponsor and a steering committee, GRA created a project plan that identified the desired outcomes/deliverables, timeframes, milestones, project budgets, stakeholders, risks, and a communication plan. A number of ad-hoc task forces were created to work with the lead consultant to do analysis of the data. GRA conducted over 75 departmental, service and other stakeholder interviews to collect the information that would be utilized to create the strategic plan; findings were sorted and summarized and then reviewed by the appropriate stakeholders; SWOT analysis was conducted by the task forces. GRA developed budgets, made recommendations and a draft plan was created; it was approved by senior administration and is now being implemented.